

mylearningspace

Moodle Moot AU 2011

Getting Social with Moodle

Presented by Chad Outten

Road map



Trends



Tools



Demo



Q&A



Poll

Which sites have you used this month?



Trends



Internet



Mobile



Broadband



Social



User-generated content



Internet Activity

Australia 2010 subscribers



10.4m internet₁



4.2m mobile wireless₁



8.2m mobile handset internet₁



81% 1.5Mbps+₁

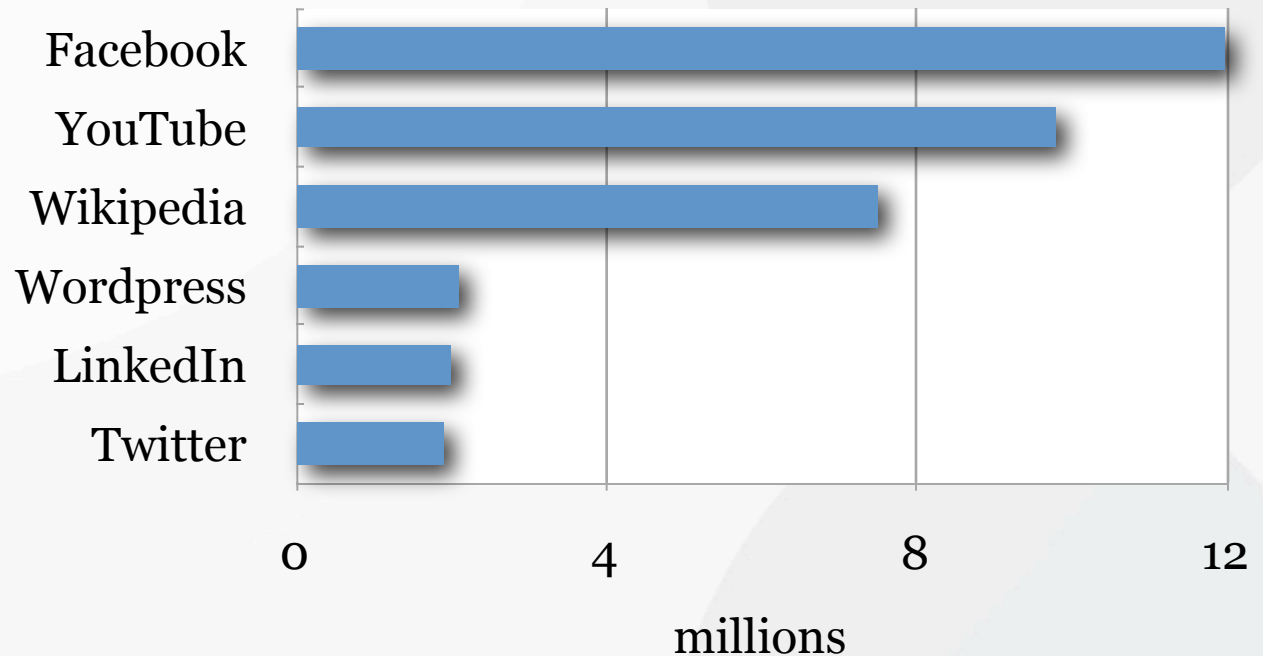


7h+ social media₂



Unique Visitors

Australia July 2011



Why get social?!



Popular



Engaging



Empowering



Constructive



Tools



Blog



Comment



Chat



Forum



Wiki



Tags



Repos



Messaging



Demo...



Food for thought

Tell me & I forget.

Show me & I remember.

Let me do & I understand.

我听见 我忘记; 我看见 我记住; 我做 我了解。

-Confucius₄



References

1. Australian Bureau of Statistics, 8153.0 - Internet Activity, Australia, December 2010
2. Nielsen Online, APAC Social Media Report, June 2010
3. Traffic estimates from Google Double Click Ad Planner tool, July 2011
4. http://en.wikiquote.org/wiki/Chinese_proverbs

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